



KANSAS WESLEYAN

U N I V E R S I T Y

ESPORTS SUMMER INTERNSHIP

Kansas Wesleyan Esports is seeking an enthusiastic, ambitious and self driven student to join our team for a ten week summer work experience internship program. This is an unpaid program designed to give a hands on opportunity to work with the Kansas Wesleyan Esports program as we continue to develop both player, community, and business relations. Below you will find a pool of requirements and duties we are looking to fulfill. As is with any sport, the day to day operations, needs, and requirements may/will change.

RECOMMENDED SKILLS/REQUIREMENTS

- Currently pursuing Bachelor's or Master's degree and returning to school full time for at least one more semester following the internship
- Exceptional understanding of collegiate gaming communities and the Esports industry
- Ambitious self-starter and comfortable working on projects without direct supervision
- Experience developing projects and strategic programs
- Able to relocate to Salina Kansas with no major obligations during the intern period

AREAS OF FOCUS

- Scope a front-end redesign of the kwu Esports page including key design recommendations
- Assist in the creation and design of KWU's Esports 'Manual'
- Assist Head Coach or team president with communication between partners/sponsorship in relation to product
- Research global brands and partners (in relation to Esports) which would effectively integrate with the KWU standards and message
- Develop customized and comprehensive packages to clearly articulate the value KWU can provide to partners based on their individual goals
- Advanced knowledge of Microsoft 365 recommended.

Growth

- Actively assist with outreach efforts and community work to build fulfilling relationships
- Conduct comprehensive research of collegiate esports across the nation by understanding campus activities, program growth, and cultural variances.
- Assist in the processes for handling our internal equipment inventory and its distribution to the players
- Contribute and develop a plan of action for campus activations and events for the 2018-2019 academic year

Applicants

Applicants should apply via email with the title "KWU Internship 2018" and your full name. A resume is required, the addition of a cover letter is recommended. A digital portfolio may be accepted in place of the aforementioned. In your email, be sure to answer the following question. Why does collegiate esports interest you?

Send your resume/cover letter and answer to the following,

gidd.sasser@kwu.edu

Head Coach of Esports