What was it like when you played at KWU? Then again, maybe you didn’t play for one of our legendary coaches, like Gene Bissell or Ginny Bevan, but you just loved going to the games. For nearly 125 years, the Coyote experience has created wonderful memories for those who lived it, whether they were athletes or not. Lifelong friendships were incubated here and whenever alumni gather, you can hear “I remember when…” spoken with a smile, over and over and over.
Kansas Wesleyan fans and alumni are passionate about Coyote Athletics. While our student athletes and coaches continue to work hard on a daily basis to achieve success we can be proud of, your contribution to continued success will help us seek the vision of enhancing the Coyote Experience beyond any level we have seen before. It is time for our facilities to match your enthusiasm and passion. Please join us in making the most significant capital improvement plan for Kansas Wesleyan University in its more than 125-year history a success.

For more information about how you can make a gift or take a leadership role in our success, contact Jeff Chapman or Sophie Lamb at 827-5541 ext. 1125 or visit www.kwu.edu and click on the Enhancing the Coyote Experience campaign button.

Your commitment is essential to our success!

"We need this to happen soon. It’s past due and time for everyone to do their part.”

GENE BISSELL Faculty emeritus and former KWU Coach, Athletic Director

"This project is going to be a huge success and will be important for all of us for years and years to come.”

BILL GRAVES Class of 1976 and former governor of Kansas

STEERING COMMITTEE
MELVIN BERGKAMP
GINNY BEVAN
GENE BISSELL
GREGG BROWN
MARGARET BROWN
PHIL COLEMAN
NICK COMPAGNONE
BILL GRAVES
FRANK HAMPTON
GARY HARBIN
BRAD JENKINS
JERRY JONES
KENT LAMBERT
KERRY NINEMIRE
DAVID OUDERKIRK
DAVID PETERSON
STEVE RIVERS
SACRED HEART/
ST. MARYS SCHOOLS
JOHN SHEHANE
RANDY ST. CLAIR
BYRON TOMLINS
BARRY WEIS
JEFF WELLS
WILSON & COMPANY
PAULA WRIGHT
ENHANCING THE COYOTE EXPERIENCE

WE LOVE BEING COYOTES!

What was it like when you played at KWU? Then again, maybe you didn’t play for one of our legendary coaches, like Gene Bissell or Ginny Bevan, but you just loved going to the games. For nearly 125 years, the Coyote experience has created wonderful memories for those who lived it, whether they were athletes or not. Lifelong friendships were incubated here and whenever alumni gather, you can hear “I remember when…” spoken with a smile, over and over and over.
We are one of the few universities still offering a degree in physical education. Fully 10% of our students are members of the football team. More than 60% of our students participate in intercollegiate athletics. Proportionately, we may have one of the highest percentages of alumni who remain physically fit well into middle age and beyond, as collegiate athletes tend to carry forward their desire for physical activity well past their graduation. And of course, KWU also produces men and women who are academically prepared for successful integration into great careers.

“Enhancing the Coyote Experience is truly necessary for the integration of faith, lifelong learning and continued excellence in both academics and co-curricular activities, for one supports the other.”

GINNY BEVAN
Former KWU coach

“KANSAS WESLEYAN UNIVERSITY IS ALIVE WITH ATHLETICISM. We are one of the few universities still offering a degree in physical education. Fully 10% of our students are members of the football team. More than 60% of our students participate in intercollegiate athletics. Proportionately, we may have one of the highest percentages of alumni who remain physically fit well into middle age and beyond, as collegiate athletes tend to carry forward their desire for physical activity well past their graduation. And of course, KWU also produces men and women who are academically prepared for successful integration into great careers.

“The new tennis courts will be a great asset to our program and will help greatly in our recruiting efforts in the future and in the community”

BOB WARKENTINE Head Tennis Coach
When it opened in 1940, Kansas Wesleyan University’s Glenn Martin Stadium was touted as “one of the finest athletic plants in the state.” Built of native red sandstone, Glenn Martin Stadium was constructed as a project of the National Youth Administration, a Great Depression-era federal government agency that was a part of the Works Progress Administration.

Through the years, Glenn Martin stadium served Kansas Wesleyan well. Time, however, has taken its toll on the facilities, and after more than 70 years of use and with the burgeoning success of KWU athletic teams and academic programs, it is time to move KWU’s facilities up to the next level. We don’t even use this facility any longer due to the dilapidated condition. It is an embarrassment that we can’t compete on campus and have to use a local high school facility.

At the heart of this plan is our historic, 70 plus year-old stadium, that was built as a WPA project in 1940. It has seen a plethora of championship teams and welcomed thousands of fans, alumni, and visitors. That record will be part of a permanent historical exhibit planned for the new stadium.

However, Martin Stadium is showing its age and falling woefully behind as rival universities modernize their facilities and increase their ability to “out-recruit” KWU. In recent years, those who love Coyote football and attend our games have had to endure certain inconveniences that come with the aging structure – lack of adequate restrooms, long concession lines, congested motor and pedestrian traffic around the stadium, the absence of quality hospitality facilities to entertain friends and associates, a modern press box…and the list goes on.

During our planning study, we interviewed a great many alumni, trustees, local businessmen and businesswomen and civic leaders. These are some of the comments they made about our current stadium: “We want the university thriving in the 21st century, but the stadium is a 20th century relic,” and “…continuing to play football in a high school facility is degrading and a huge negative for athletic and student recruitment.” Perhaps most emphatic was this from a local leader…“we can’t have THE university in town with THE worst facility!”

HISTORY OF GLENN MARTIN STADIUM

“The new stadium will be an asset for our entire campus. In addition to a renewed look to that part of campus, it allows our football, soccer and tennis programs to come back to campus to play their games, which means better crowds and more support for those teams from our campus community.”

DR. MATTHEW WILLIAMS Director of Athletic Training Program
Over the past several years, as a part of the University's strategic planning process, we have developed plans to continue our athletic and fitness tradition by transforming our eastern campus into a beautiful, multi-sport facility with related improvements to include a new football stadium. It will support all of the men's and women's outdoor sports, be available for fitness and recreational opportunities for all of our KWU family and the citizens of Salina, and certainly add greatly to the excellence of our Athletic Training degree program.

Upon completion of the campaign and project, KWU will be able to showcase one of the finest athletic facilities in the country. For our fans, community, and current and prospective students, it will represent a wonderful area to both play and enjoy sports as befitting the excellence of our athletic programs.

**FEATURES OF THE NEW COMPLEX**

- Re-designed stadium
- Press box/hospitality facility
- New soccer facility
- Renovated tennis complex
- Baseball and softball batting and pitching facilities
- Coyote fan-friendly modernized peripherals including a pavilion, parking, video scoreboard, a newly commissioned mascot sculpture in the plaza, and a monument to the history of Glenn L. Martin

“**This project will put our campus in a class above others in the Midwest. It is essential for the continued success of all of our teams.**”

**DAVE DALLAS** Athletic Director and Head Football Coach

“The next step in building our softball program is having the ability to practice hitting and batting on campus where it is accessible to our student athletes and coaching staff.”

**DARYL HOELTING** Head Softball Coach
It is a stepping stone in developing Kansas Wesleyan Athletics to compete regionally and nationally and provide the tools for our athletes to have the best facilities available. The stadium complex will be state-of-the-art and will be a big boost for our athletic programs in recruiting.

MARK CARVALHO Head Baseball Coach
**TENNIS**
A limited number of courts in a town known for regional competitive tennis makes training difficult, while demand for court time continually increases. By adding six courts to our sports complex, we not only meet the KWU family’s demand for playing time; but the community’s as well. Further, tennis is a life-sport. It can be enjoyed well into the golden years. Making this facility available to our students furthers our desire to view the whole student as important, spiritually, academically, and physically.

**BASEBALL**
Our men’s baseball and women’s softball teams will benefit greatly from the addition of modern practice facilities included in the sports complex. Specifically, the two most critical elements in the game, hitting and pitching, are addressed with this addition in anticipation of enhanced results with the addition of these facilities.

**SOFTBALL**
"We need everyone's support, in the stands and through your financial generosity, for this to be a reality."

Dave Dallas
Head Football Coach
& Athletic Director
Coyote athletics is preparing to be the best. Football coach Dave Dallas is leading a resurgence of KWU to national prominence. Talented high school players from around the state and nation view KWU as a national contender where they would love to play on a championship team.

Our intercollegiate soccer programs for men and women are making an impact on the national scene without a real place to call home. The new sports complex will make our programs the envy of our NAIA competitors, as well as other schools, on a national level. Soccer is the fastest-growing sport in America in both fan attendance and participants, and KWU will be ahead of the curve with the new facility.
THE FUTURE OF KWU AND THE LOCAL COMMUNITY

The new, multi-faceted sports complex is certain to be attractive to prospective students and will enhance Kansas Wesleyan’s ability to recruit new students. Not only will the complex benefit Coyote football, soccer, baseball, softball, and tennis athletes, as well as KWU Sport and Exercise Science majors, but it will also enhance recreational and athletic facilities for the entire Salina community.

It is important as an element of economic development for our community, attracting attendees and facility users from beyond Salina, incorporating new jobs in the construction and maintenance of the complex, and improving the beautification of the campus and the city.

This new facility will be utilized by local organizations, high schools and individual citizens to encourage fitness and healthy activities.

Potential use of the facility includes music and sports events, including hosting athletic playoffs.

“The enthusiasm and pride in our athletic programs will soar when this project is completed. Students, alumni, fans, and the Salina community will experience a Kansas Wesleyan unlike any other, and that feeling will be remembered forever.”

KENT LAMBERT
Alumni 1972, Board of Trustee Member 2002-2012
With an increase in the number of students enrolling at KWU, merchants in Salina can expect a concomitant increase in student-related business. Destination events being held at the sports complex will draw more alumni and visitors from outside the city, and will also benefit the economy. We can also anticipate an increase in jobs both during construction and when the project is operational. In essence, this project will have a significant positive economic impact.

Our project has already garnered major endorsements from local government, the Chamber of Commerce, and Salina businesses. All are enthusiastic about the project and what it will mean to KWU and the community.

“...The KWU Sports complex would bridge the gap even more between the Salina community and KWU as a huge resource for all activities. Most of all it would recognize KWU as one of the top small colleges in the region.”

MIKE DIBBINI Head Men’s and Women’s Soccer Coach
The “Enhancing the Coyote Experience Campaign”

This extraordinary fundraising effort is strategically planned to accomplish the overall goal of $12 million without acquiring any additional university indebtedness. Gifts and grants at a significant level are the key to accomplishing success and the most important ingredient in that formulation is effective leadership. Kansas Wesleyan is fortunate to have assembled a strong group of volunteer chairs and committee members led by former Coyote, Salina native, and Kansas Governor, Bill Graves ('76) and legendary football coach, Gene Bissel.

“Upon completion of this campaign and project, KWU will be able to showcase one of the finest university multi-sport facilities in the country. For our fans, community, current and future students, it will represent a wonderful area to both play and enjoy sports as befitting the excellence of our athletic programs. It is also a fitting reward for all our family members who have given so much over the years. Go Coyotes!”

Gene Bissell, Honorary Chair

“His project is important for the entire Salina community in economic development as well as increasing the overall attractiveness of the KWU campus. This will enhance our ability as a community to host more events and increase revenue opportunities while also enhancing KWU in so many ways.”

DENNIS LAUVER President, Salina Area Chamber of Commerce
“We need everyone to support this because this is about our heritage as Salinans and Wesleyan alumni. If you look around at the comparables, there is a benchmark set for facilities and ours is nowhere near where it should be to be competitive. Martin Stadium is not functional and is located in a valuable space in the heart of this community that needs to be improved. The new stadium will attract new students to KWU, and will create a new source of pride for current students, alumni, and friends. We are better as individuals from our experiences at Kansas Wesleyan and part of that for me and others has been sports and the facilities themselves. This project is going to happen. It’s going to take everyone doing their part to make this a success. I am a financial contributor to this campaign and I am dedicating my time to work with others, but we need your help too.”

Bill Graves, National Chair
Gift Opportunities

The campaign will seek individual pledges payable over a five-year period or in-kind support and planned gifts. Gifts and grants will also be sought from foundations and corporations, locally and nationally. It should be noted that a number of companies have matching gift programs that enable employees and directors to double their commitments.

RECOGNITION

Named Gift Opportunities

Upon completion of the project, KWU will endeavor to recognize all who have contributed to the campaign’s success. Major gift donors will also have the special opportunity to memorialize, or pay tribute to honorees through the acquisition of naming rights for specific features of the new complex. These are suggestions which will need to be discussed with university staff.

$2,500,000 Sports Complex
$2,000,000 Endowment for Operations
$1,500,000 Football Stadium
$1,000,000 Football Field (reserved)
$1,000,000 Video Scoreboard
$500,000 Soccer Field
$500,000 Tennis Complex
$250,000 Press Box
$100,000 Championship Tennis Courts
$100,000 Soccer Locker Room
$100,000 or more Named Endowment Funds

$50,000 Tennis Courts (6)
$50,000 Visitor’s Locker Room
$25,000 Press Lounge
$25,000 Press Boxes (3)
$25,000 VIP Lounge
$25,000 VIP Boxes (3)

There will be other naming opportunities available as the project nears completion.

*Updated July 2012
Our Partnership

For several years, St. Mary’s and Sacred Heart Junior and Senior High Schools have had a strong partnership with Kansas Wesleyan and we envision this continuing in the new sports complex. Just as in past years, Sacred Heart will share this facility with KWU. The Sacred Heart family is excited to partner with KWU to aggressively raise funds for the completion of the project.

“Our partnership with KWU in the classrooms, on the fields, in the gyms, and in the community continues to gain strength, and this complex is important to our campus, too.”

FATHER KERRY NINEMIRE St. Mary’s Church & School, Sacred Heart Jr/Sr High School
“The game day atmosphere is an opportunity to showcase KWU. It will be awesome in this new facility.”

SARAH LONG Associate Director of Athletics

Foundation Board

Chair: Martha Rhea, Salina, Kansas
Dale A. Bradley ('59), Manhattan, Kansas
Ken Ebert, Salina, Kansas
Michael J. Fardella ('70), Lincoln, Nebraska
Steven B. Michel, Salina, Kansas
John M. Redding ('91), Salina, Kansas
Morrie Soderberg, Salina, Kansas
Wayne Lowen, Executive Director
This venue will help set the stage for the ultimate fan experience we want to create at KWU.

TIA BENYSHEK Head Coach, Cheer and Dance
Kansas Wesleyan

### Baseball

**Regular Season & Tournament**

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### Men's Basketball

**Regular Season & Tournament**

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### Football

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### Softball

**Regular Season & Tournament**

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### Golf

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**Women**

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### Tennis

**Men**

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**Women**

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Drop and Give Me Twenty!

Drop everything and give me 20 minutes of your time to review this important project.

Coach Gene Bissell

“Drop and Give me 20!”

Coach Gene Bissell

For more information about how you can make a gift or take a leadership role in our success, contact Jeff Chapman or Sophie Lamb at (785) 827-5541 ext. 1125 or visit www.kwu.edu and click on the Enhancing the Coyote Experience campaign button.

“The successful completion of this vision is an opportunity for KWU to elevate its present facilities to a level reflective of its academic excellence.”

GINNY BEVAN
Former KWU coach