

**Mission Statement:**

The Mission of the Communication studies and Theatre Arts Department is to prepare students (I) ethically, (II) personally, (III) socially, and (IV) academically for the ever changing world of digital media, theatre and rhetorical arts.

**Program Goals:**

Students who complete the Bachelor of Arts in Public Relations will be able to:

- Design appropriate communication and public relations skills across various settings, purposes, and audiences.
- Build and maintain healthy and effective relationships with peers.
- Use technology to communicate effectively in various settings and contexts.
- Demonstrate professional and ethical behavior.
- Demonstrate knowledge of the conceptual, ethical, historical, legal, and theoretical perspectives that inform the public relations field.