

Business Management Major

Student Name: _____

Requirements for Major Business Management						
Course Prefix	Course Number	Major Requirements (<i>Pre-Requisite</i>)	Liberal Studies	Req. Hours	Semester Taught	Earned Hours
ACCT	203	Financial Accounting		3	Fall	
ACCT	204	Managerial Accounting		3	Spring	
BUSA	300	Principles of Marketing		3	Spring	
BUSA	301	Principles of Management		3	Fall	
BUSA	317 or 318 or 355	Business Law I or Business Law II or Legal Aspects of Business		3	Fall Spring On-demand	
BUSA	360	Business Communications		3	Fall and Spring	
BUSA	405	Business Finance		3	Fall	
BUSA	445	Strategic Management		3	Spring	
BUSA	450	Business Leadership and Ethics		3	Fall	
ECON	205	Principles of Macroeconomics		3	Fall	
ECON	206	Principles of Microeconomics		3	Spring	
BUSA ECON	200+	Business or Economics Elective		3	Fall or Spring	
BUSA ECON	200+	Business or Economics Elective		3	Fall or Spring	
BUSA ECON	200+	Business or Economics Elective		3	Fall or Spring	
BUSA ECON	200+	Business or Economics Elective		3	Fall or Spring	
Total Major Hours:				45		

DEGREE REQUIREMENTS			
BACHELOR OF ARTS:			
	Total Hours in Major:	45	
	Foundational Courses:	12	
	Liberal Studies:	24	
	Suggested Courses:		
	ELECTIVES:	39	
	TOTAL GRADUATION HOURS:	120	

* Prerequisites:

1. ACCT203 Financial Accounting is a prerequisite of ACCT204 Managerial Accounting.
2. ENGL120 Intro to English Comp, ENGL121 Interm English Comp and SCTH130 Public Speaking are prerequisites of BUSA360 Business Communications
3. ACCT203 Financial Accounting and ACCT204 Managerial Accounting are Prerequisites of BUSA405 Business Finance.
4. ACCT203 Financial Accounting, ACCT204 Managerial Accounting, BUSA300 Principles of Marketing, BUSA301 Principles of Management and BUSA405 Business Finance are prerequisites of BUSA445 Strategic Management.

**SUGGESTED SEQUENCE
Business Management Major:**

FALL OF YEAR ONE			SPRING OF YEAR ONE		
Prefix and Number	Course Title	Credit Hours			
ENGL120	Intro English Comp	3	ENGL121	Interm English Comp	3
BUSA100	Introduction to Business - CWE	3	BUSA150	Personal Finance - PA	3
INTD105	Wesleyan Experience	2	L.S.	NWS	3-4
INTD115	Wesleyan Heritage	1	L.S.	CWE	3
L.S.	Quantitative Reasoning	3	L.S.	HE	3
SCTH130	Public Speaking - HE	3			
	Total	15		Total	15-16

FALL OF YEAR TWO			SPRING OF YEAR TWO		
Prefix and Number	Course Title	Credit Hours			
ACCT203	Financial Accounting	3	ACCT204	Managerial Accounting	3
ECON205	Principles of Macroeconomics	3	ECON206	Principles of Microeconomics	3
L.S.	PA	3	L.S.	NWS	3-4
	General Elective	3		General Elective	3
	General Elective	3		General Elective	2-3
	Total	15		Total	15-16

FALL OF YEAR THREE			SPRING OF YEAR THREE		
BUSA301	Principles of Management	3	BUSA300	Principles of Marketing	3
BUSA317	Business Law I	3	BUSA360	Business Communications	3
BUSA ECON	Business Elective or Economics Elective	3	BUSA ECON	Business Elective or Economics Elective	3
	General Elective	3		General Elective	3
	General Elective	3		General Elective	3
	Total	15		Total	15

FALL OF YEAR FOUR			SPRING OF YEAR FOUR		
BUSA405	Business Finance	3	BUSA445	Strategic Management	3
BUSA450	Business Leadership and Ethics	3	BUSA ECON	Business Elective or Economics Elective	3
BUSA ECON	Business Elective or Economics Elective	3		General Elective	3
	General Elective	3		General Elective	3
	General Elective	3		General Elective	1-3
	Total	15		Total	13-15

Total Hours = 120

Two Year Plan

FALL OF YEAR THREE			SPRING OF YEAR THREE		
ACCT203	Financial Accounting	3	ACCT204	Managerial Accounting	3
BUSA301	Principles of Management	3	BUSA300	Principles of Marketing	3
ECON205	Principles of Macroeconomics	3	BUSA360	Business Communications	3
BUSA ECON	Business Elective or Economics Elective	3	BUSA ECON	Business Elective or Economics Elective	3
	General Elective	3		General Elective	3
	Total	15		Total	15

FALL OF YEAR FOUR			SPRING OF YEAR FOUR		
BUSA317	Business Law I	3	BUSA445	Strategic Management	3
BUSA405	Business Finance	3	ECON206	Principles of Microeconomics	3
BUSA450	Business Leadership and Ethics	3	BUSA ECON	Business Elective or Economics Elective	3
BUSA ECON	Business Elective or Economics Elective	3		General Elective	3
				General Elective	3
	General Elective	3		General Elective	1-3
	Total	15		Total	13-15