

Interviewing?

Create a Good Impression

First impressions make a statement! 93 % of your first impression is based on your image.

- **Appearance**
 - Your appearance does make an important statement. If you look neat and clean, the impression is that you take pride in yourself and your work. If you look like a slob, it implies that you might be a sloppy worker.
- **Job Application**
 - The same applies to the appearance of your job application.
- **Attitude**
 - Your attitude makes a statement. If you act enthusiastic and eager, the impression is that you're an enthusiastic and eager worker. If you act too timid or too quiet, it implies that you may need a lot of supervision.
 - Managers agree, Attitude—it separates the winners from the losers. It can be more important than experience.
"Give me someone who's enthusiastic and motivated," explained one manager.
"Someone who's really excited about coming to work for me
...someone who looks bright, alert, alive
...someone who'll look me straight in the eye
...someone with a honest, wide-open smile
...someone who sits on the edge of their chair
...someone who asks questions
...someone who's not afraid to say that they really want this job."
- **Manners**
 - Your manners make a statement. If you're courteous and thoughtful it says that you get along with people and you have a respect for seniority.