



Job/Position Description

Director of Esports

APPLICATION PROCESS AND HIRING TIMELINE INFORMATION

To apply for this position you should submit a [KWU Employment Application](#), cover letter, resume/curriculum vitae, three references, and your salary requirements. Please email your application materials to hr@kwu.edu.

In your cover letter please pay special attention to matching your actual qualifications to the required qualifications listed in this Job Description. Make sure you reference the position title on the subject line of your email. No phone calls please.

The timeline for filling this job is:

- Applications will be taken until job is filled.
- Interviews will begin when qualified applicants are identified, and continue until the job is filled.
- The job starts as soon as May 21, 2022

KWU is an Equal Opportunity Employer and encourages diversity in employment. We will not check references or past employers without first notifying you of our intent to do so. We will acknowledge receipt of your application as soon as we receive it.

ADMINISTRATIVE INFORMATION

POSITION: DIRECTOR OF ESPORTS

POSITION'S MAJOR OFFICE: Athletics

MAJOR OFFICE RESPONSIBILITIES: Athletics is responsible for operations of 25 athletics teams, meeting the requirements of National Association of Intercollegiate Athletics (NAIA), National Association of Collegiate Esports (NACE) and Kansas Collegiate Athletic Conference (KCAC) regulations. The program recruits students to meet roster minimums; focuses on retention by providing an outstanding student-athlete experience and counseling students appropriately on academic and other issues; enhances the physical, mental and social development of the student-athletes through rigorous practices, appropriate competition and off-field activities including community service; and provides a connection point for the campus, alumni and Salina community to the university.

POSITION'S DEPARTMENT: Esports

POSITION'S DEPARTMENT RESPONSIBILITIES: The Esports program is expected to recruit student-athletes that can be successful academically, socially and athletically at Kansas Wesleyan University, meeting a minimum roster size, determined in conjunction with Director of Athletics and Vice-President of Advancement, Admissions & Marketing, each year; instruct and prepare the student-athletes for intercollegiate competition (NACE, NECC, KCAC) and other competition and tournaments; schedule and coach intercollegiate matches and tournaments; counsel student-athletes on academic, athletic and social issues; coordinate a team community service program; provide a connection point for outreach to the campus, alumni and Salina community.

POSITION'S DIRECT SUPERVISOR: Steve Wilson, Director of Athletics

DATE POSITION LAST REVIEWED OR ANALYZED: April 2022 REVISED BY: Steve Wilson, Director of Athletics

POSITION'S EMPLOYMENT STATUS: Full-Time, Staff, Exempt (teaching duties exemption), At-Will

POSITION'S SALARY OR SALARY RANGE AND BENEFITS: Salary to be determined at hiring based on the applicant's qualifications and experience. Benefits are available for full-time employees.

POSITION INFORMATION

POSITION'S SUMMARY: The position is responsible for recruiting and coaching Esports student-athletes, meeting a minimum roster threshold each season.

POSITION WORKS WITH: Works significantly with the student-athletes and sports information director. Also works with other head coaches, admissions and financial aid staff and other athletics staff members.

POSITION'S STAFF AUTHORITY: None

POSITION'S BUDGET AUTHORITY: Oversight of the Esports budget

POSITIONS PHYSICAL WORKING CONDITIONS: Office, weight room and Esports practice and competition facilities.

POSITION'S UNUSUAL HAZARDS OR WORKING CONDITIONS: None

POSITION'S EQUIPMENT: University phone, laptop computer, coaching tools and apparel.

POSITION'S WORK SCHEDULE: Full-time (minimum 40 hours, with some flexibility for practices, competition, and recruiting), arranged around teaching/coaching student athletes, recruiting, scheduled team practice and competition times, and staff meetings.

POSITION'S TRAVEL REQUIREMENTS: Travel for recruiting, as well as with the team for tournaments.

POSITION DUTIES AND PERFORMANCE STANDARDS

POSITION'S ESSENTIAL DUTIES:

- Teaching/Coaching (50%)
 - Instruct, teach and coach student-athletes during practice and competition.
 - Conduct video analysis and instruction as a teaching and preparation tool.
 - Plans practice and/or competition strategy.
- Recruiting (30%)
 - Identify, evaluate and recruit potential team members to KWU, recording transactions in Front Rush or similar university provided recruiting software.
 - Retain current KWU students as team members
 - Ensures that program meets annual squad size number.
 - Ensures program recruiting activities adhere to University, KCAC, and NACE Policies and Procedures
- Administration (15%)
 - Ensures ongoing eligibility of student athletes in the Esports program and monitors their academic program. Targets include a 3.00 team GPA and a 90 percent graduation rate for student-athletes that exhaust eligibility at Kansas Wesleyan.
 - Provides schedules for competitions that are fiscally efficient and spectator friendly.
 - Conducts inventories of uniforms, supplies and equipment to ensure effective maintenance of physical resources.
 - Effectively uses fiscal resources to coordinate team travel and recruiting.
 - Insures that the program participates in at least one Champions of Character activity annually.
 - Serves as the primary spokesperson for the program in the community, leading at least one team community service projects annually.
 - Works with the SID to provide accurate data for individual and team accomplishments, as well as game scores.
 - Provides reports and documentation when required by the Director of Athletics

POSITION'S OTHER DUTIES (5%):

- Provides reports and documentation when required by the Director of Athletics
- **Other duties as assigned by the Director of Athletics**

POSITION'S PERFORMANCE MEASURES AND STANDARDS: This section lists the specific performance measures and standards (goals) upon which this position's performance will be evaluated. Actual performance standards (goals) for each performance measure will be set in consultation with the position holder.

- Recruiting – sufficient recruiting contacts and evaluations to ensure that the minimum roster size is achieved as of the 20th day of the fall semester.
- Athletic Success – program regularly qualifies for NACE, KCAC, NECC, and College League of Legends post-season events.
- Engagement – that the program or the director meets the above requirements for campus, community and alumni engagement.
- Student-Athlete Welfare – positive program comments in the annual review by student-athletes

- University Contribution – the director, the staff and the student-athletes contribute positively to the university.

POSITION QUALIFICATIONS

EDUCATION:

- MINIMUM REQUIRED: Bachelor’s degree.
- PREFERRED: Master’s degree

CERTIFICATIONS/LICENSES:

- MINIMUM REQUIRED: First Aid/CPR certification (must be active within 60 days of employment); NAIA Champions of Character Character-Driven Coaches online course and Blood Borne Pathogen online training (both must be completed within 60 days of employment); Valid driver’s license.
- PREFERRED: None

WORK EXPERIENCE:

- MINIMUM REQUIRED: At least one year competitive Esports experience involving multiplayer online video games with team-based elements and expert knowledge of Overwatch, Rocket League or similar game. Ability to demonstrate a vision for a collegiate Esports program at Kansas Wesleyan.
- PREFERRED: Experience coaching or playing in collegiate Esports program. Experience in recruiting. Expert knowledge of other collegiate Esports titles such as League of Legends, etc.

KNOWLEDGE, SKILLS, ABILITIES, and ATTITUDES – KSAA’S:

- MINIMUM REQUIRED
 - Philosophical alignment with the mission and vision of Kansas Wesleyan University.
 - Demonstrable teamwork and team building skills.
 - Demonstrable priority setting and organizational skills.
- PREFERRED
 - None

NOTICE OF SPECIAL POSITION OR EMPLOYMENT REQUIREMENTS

1. THIS JOB DESCRIPTION IS NOT DESIGNED TO COVER OR CONTAIN A COMPREHENSIVE LIST OF ALL DUTIES AND RESULTS TO BE PERFORMED IN THIS JOB. DUTIES AND PERFORMANCE STANDARDS MAY BE ADDED, SUBTRACTED, AND/OR CHANGED BY YOUR SUPERVISOR AT ANY TIME DUE TO CHANGES IN DEPARTMENT OR UNIVERSITY REQUIREMENTS.
2. Unless exempt due to an employment contract signed by the President of Kansas Wesleyan University, all employees of Kansas Wesleyan are to be considered as an “at-will” employee.
3. All employees of Kansas Wesleyan University are considered “responsible employees” pertaining to Title IX regulations concerning both the prevention and reporting of sexual assault or harassment situations. As such, all employees must communicate with the Title IX Coordinator if they witness or hear about a sexual assault or harassment situation.
4. Kansas Wesleyan University is an equal opportunity employer and complies with EEOC and ADA employment requirements. It is and has been the policy of Kansas Wesleyan University to grant equal opportunity to all qualified persons without unlawful discrimination based on race, color, gender, age, national origin, ancestry, ethnicity, disability, sexual orientation, religion, or veteran status. To fulfill its mission as a Christian institution, preference in hiring shall be given to persons who can affirm the Institution’s mission.
5. All “offers of employment” are subject to a criminal background check prior to employment.