

Student Name: \_\_\_\_\_

Rev. 3/31/2020

<b>Major Requirements (See back of this sheet)</b>						
Course Prefix	Course Number	Course Name (Pre-Requisite)	Liberal Studies	Req. Hours	Semester & Term Taught	Earned Hours
<b>Take the following Communication Core courses (or their equivalent)</b>				21		
ARTS	115	Foundations of Graphic Arts	*	3	Fall/Spring	
BUSA	300	Principles of Marketing		3	Spring	
COMM	106	HE: Principles of Visual Communication	*	3	Spring	
COMM	200	Introduction to Media Writing (pre-req: ENGL 121 or consent of instructor)		3	Fall	
COMM	240	Public Relations (pre-req: ENGL 121 or consent of instructor)		3	Fall	
COMM	340	Public Relations II (pre-req: COMM 240 or consent of instructor)		3	Odd Spring	
COMM	130	HE: Public Speaking: The Art of Oral Communication		3	Fall/Spring	
<b>Take any other three (3) 200 level Communication Courses May substitute one (1) 200 level ARTS or THEA course</b>				9		
<b>Take any other two (2) 300 level Communication Courses May substitute one (1) 300 level ARTS or THEA course</b>				6		
<b>Take any one (1) of the following:</b>				3		
COMM	460	Internship; or (pre-req: Departmental approval)		3	On Demand	
COMM	499	Senior Capstone Project (pre-req: Departmental approval/Senior Status)		3	On Demand	
<b>Take four (4) credit hours from the following:</b>				4		
COMM	247	Publications: Newspaper/		1-2	Fall/Spring	
COMM	248	Publications: Yearbook/		1-2	Fall/Spring	
COMM	249	Publications: Video		1-2	Fall/Spring	
<b>Choose any one elective course from the following:</b>				3-4		
ARTS		Any course 200 or above		3-4		
BUSA		Any course 300 or above		3		
COMM		Any course 200 or above		3		
THEA		Any course 100 or above		3		
PSYC	201	Social Psychology		3	Odd Fall	
SOCI	331	Methods of Research		3	Spring	
<b>Total Major Hours:</b>				<b>46</b>		

**DEGREE REQUIREMENTS****BACHELOR OF Arts:**

Liberal Studies (40 hours)	40		
MINOR/ELECTIVES:	34		
TOTAL GRADUATION HOURS:	120		

**SUGGESTED SEQUENCE**

Major: Public Relations

FALL OF YEAR ONE			SPRING OF YEAR ONE		
ARTS 115	Graphic Apps	3	COMM 106	Visual Comm.	3
COMM 130	Public Speaking	3	COMM 238	Human Comm.	3
COMM 247/248/249	Publications: Newspaper/Yearbook/Video	1	COMM 247/248/249	Publications	1
				Elective/Minor	3
		10		Total	7/10
FALL OF YEAR TWO			SPRING OF YEAR TWO		
COMM 200	Intro to Media Writing	3	COMM 321	Global Media	3
COMM 247/248/249	Publications:	1	COMM 247/248/249	Publications	1
	Elective/Minor	3		Elective/Minor	3
	Total	4/7		Total	4/7
FALL OF YEAR THREE			SPRING OF YEAR THREE		
COMM 240	Public Relations	3	COMM 209	Advanced Media Writing	3
COMM 247/248/249	Publications	1	COMM 345	Creative Advertising	3
	Elective/Minor	3	COMM 330	Media Law and Management	3
			COMM 247/248/249	Publications	1
				Elective/Minor	3
	Total	4/7		Total	10/13
FALL OF YEAR FOUR			SPRING OF YEAR FOUR		
COMM 208	Mass Media	3	BUSA 300	Principles of Marketing	3
COMM 247/248/249	Publications	1	COMM 340	Public Relations II	3
	Elective/Minor	3	COMM 247/248/249	Publications	1
			COMM 460/499	Internship/Senior Capstone	3
				Elective/Minor	3
	Total	4/7		Total	10/13